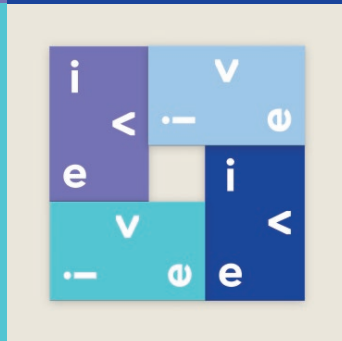
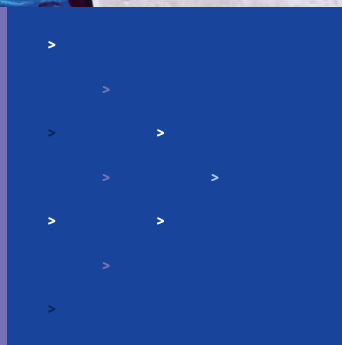
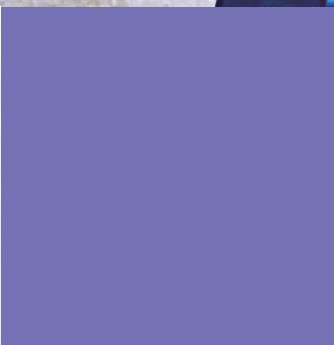
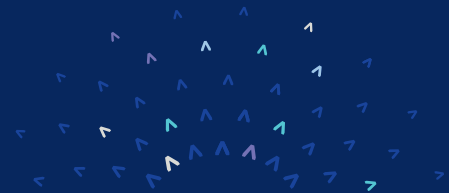
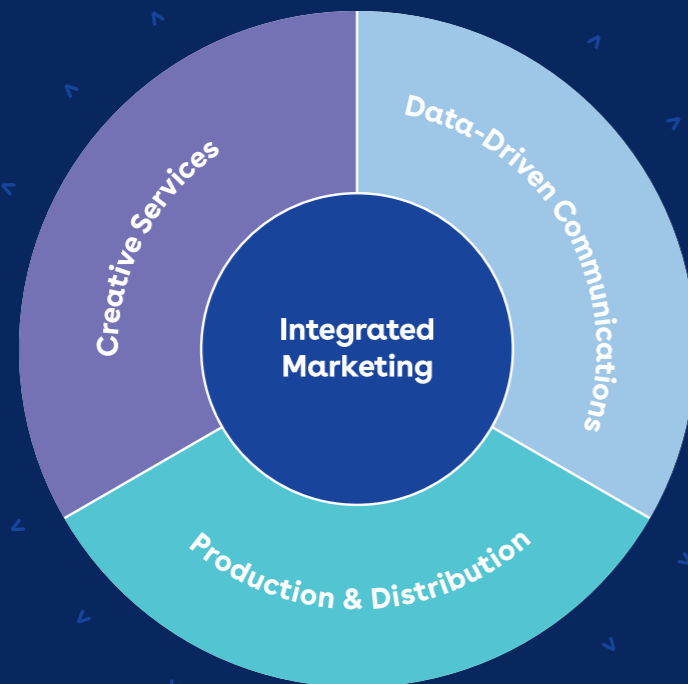


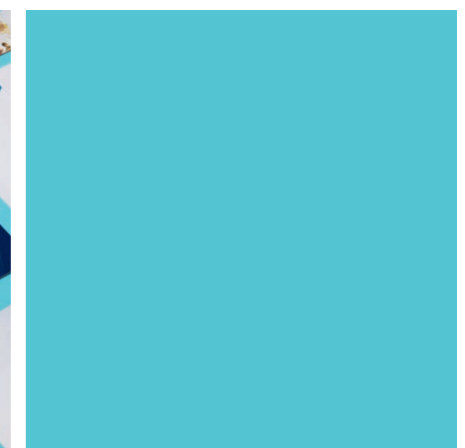
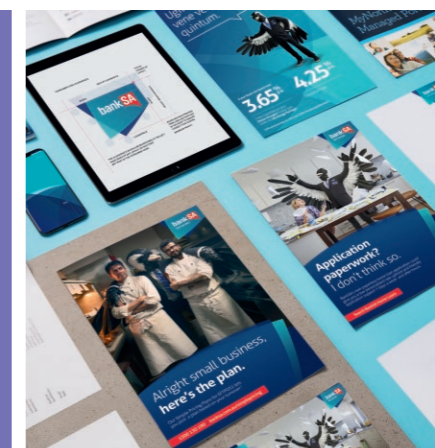
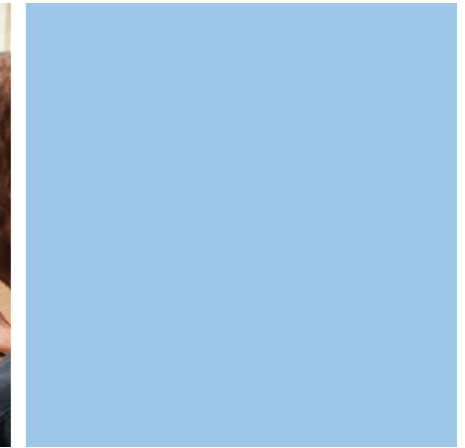
ive



# Our Integrated Service Offering



IVE From idea > execution



# Creative Services

Creative is a field for specialists, designers, writers, artists and alchemists who have mastered their craft.

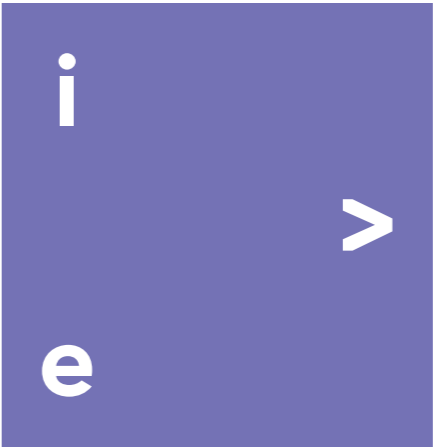
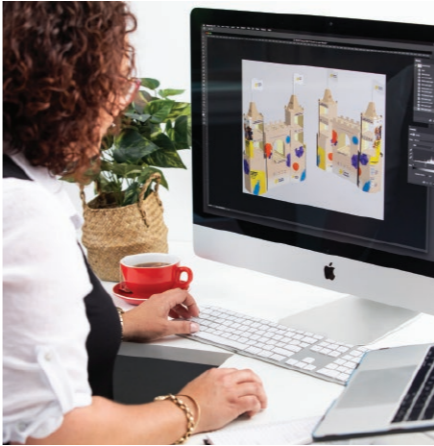
Applying that craft to complex, decoupled marketing campaigns with accuracy, speed and scale is where we excel.



> Designed.  
Refined.  
Delivered.



IVE From idea > execution



Creative services



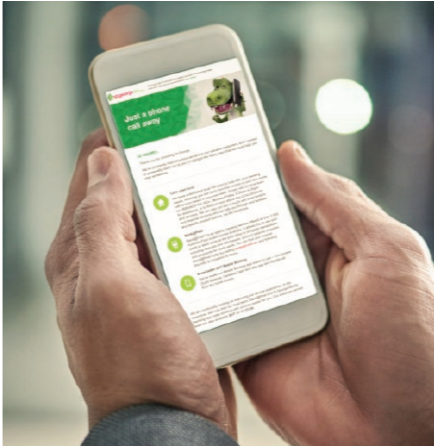
# Data-Driven Communications

To create meaningful experiences with customers, we need to truly understand them. Getting to that understanding, across vast and varied audiences, takes one critical element: data.



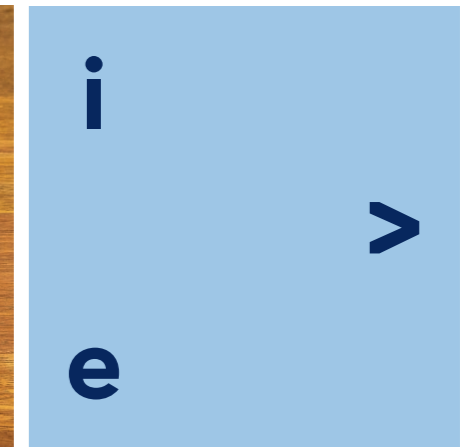


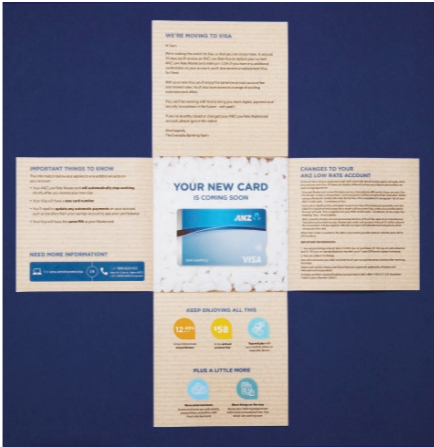
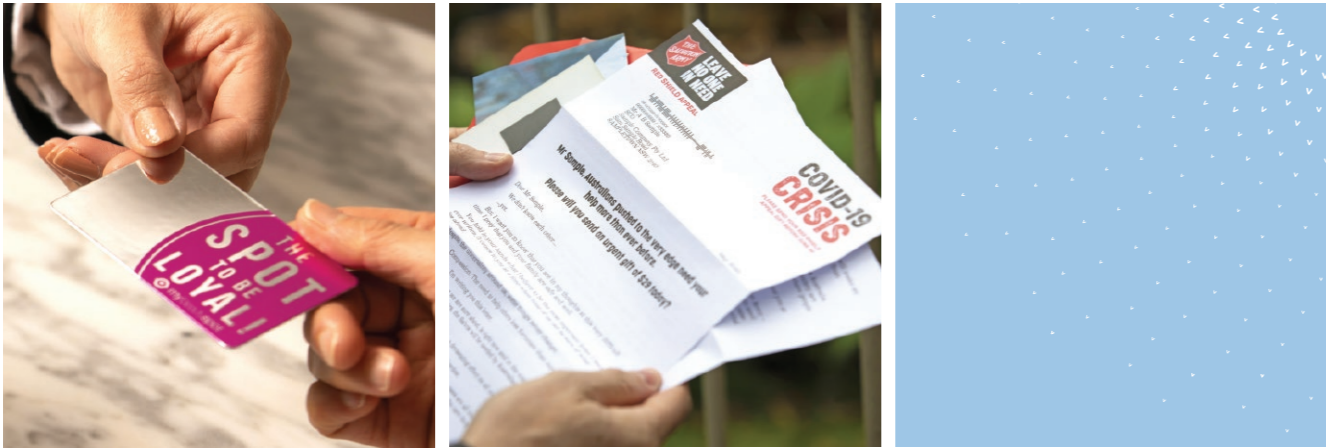
> We lead our clients through their customers' marketing journey.



Data-driven communications

> We connect our clients with customers. Wherever, whenever.





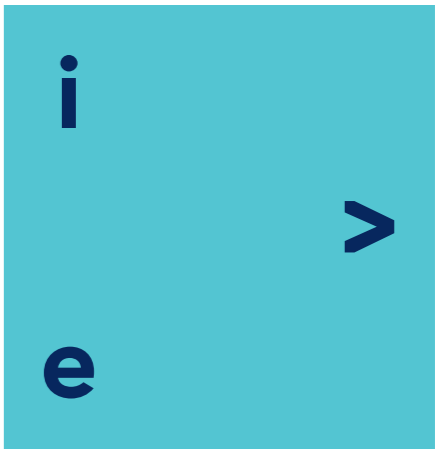
# Production & Distribution

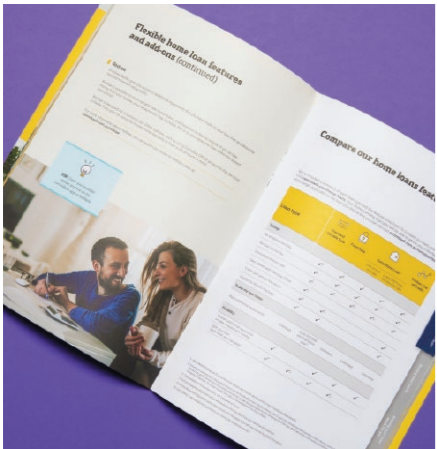
Exceptional customer experiences often demand tangible touchpoints.

These need to be precisely produced and distributed across a wide array of distinct capabilities. As Australia's largest marketing production and distribution company, we specialise across all of them.

IVE From idea > execution

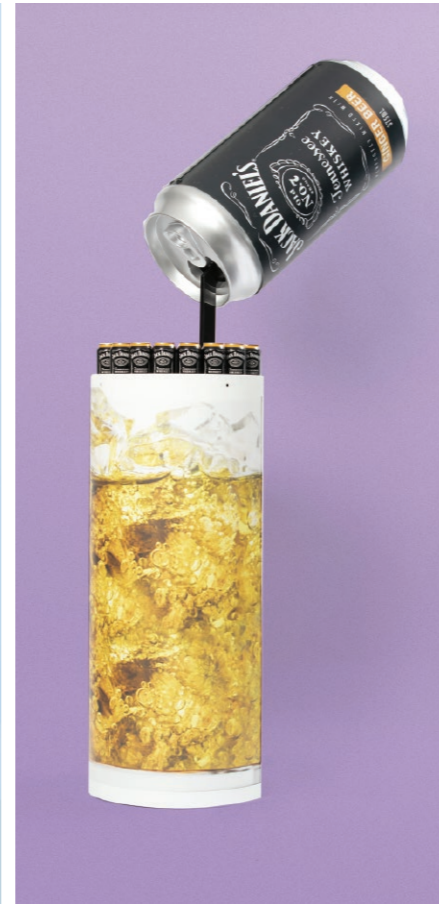




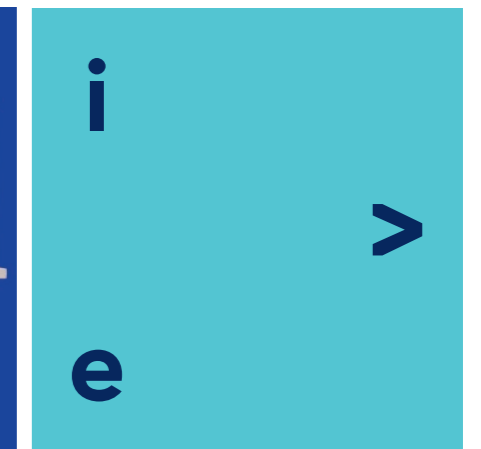
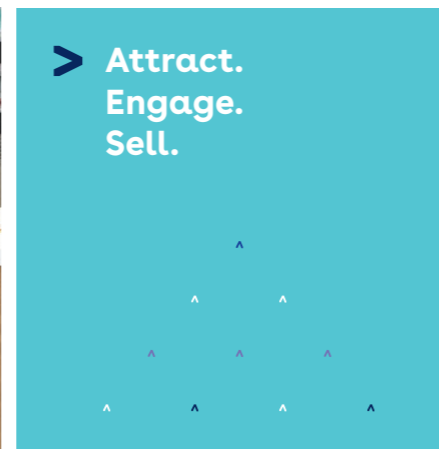


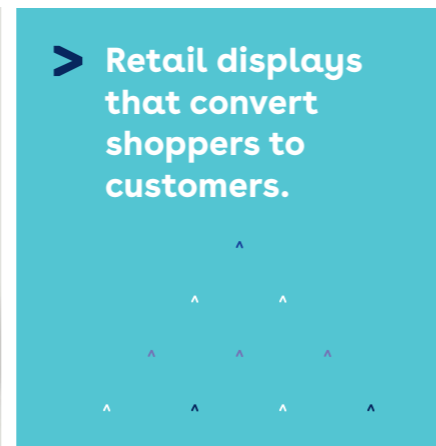
> Exceptional customer experiences demand tangible touch points.

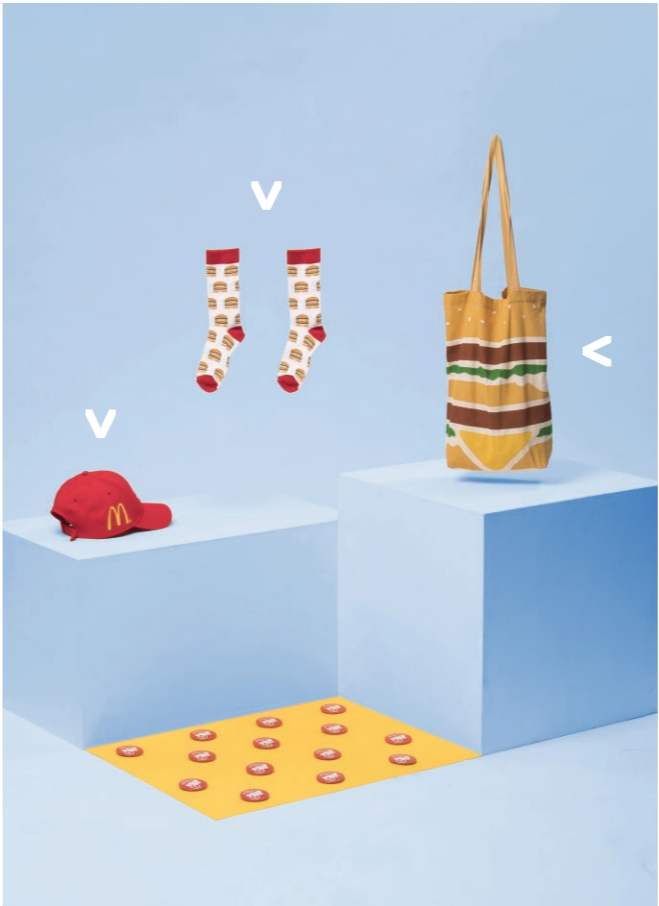
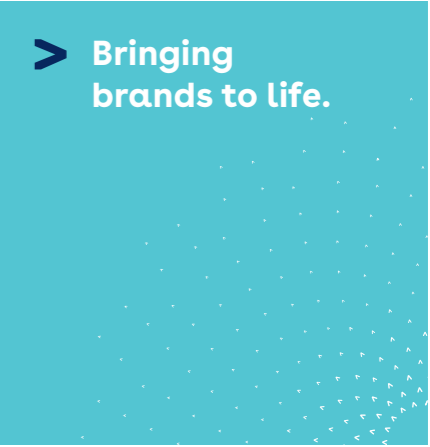




Production & distribution

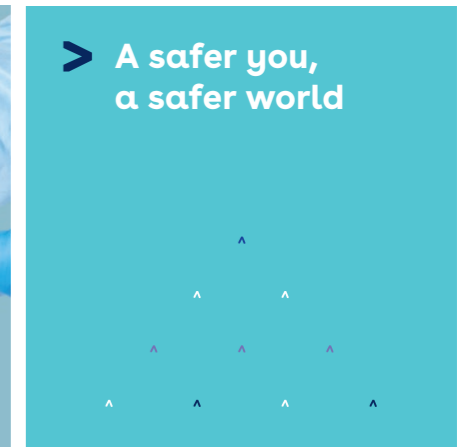


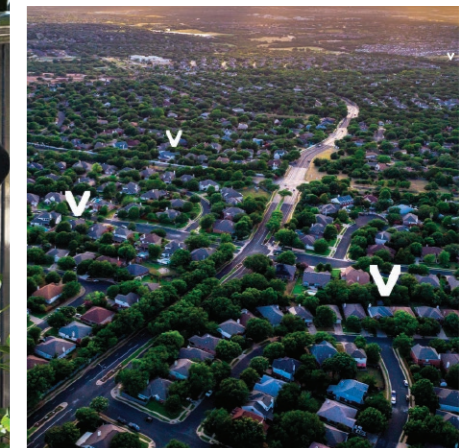
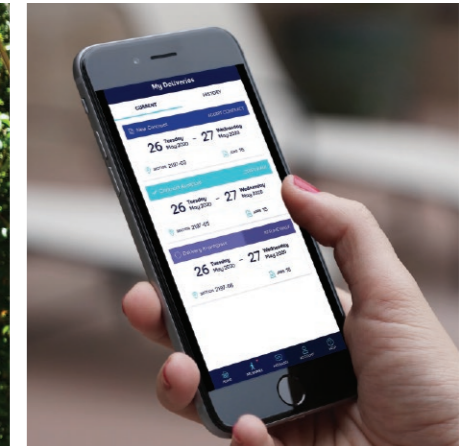




> We act.  
We make.  
We do.  
We deliver.







Production & distribution

> Distributed to 17 million Australians a week.

# Integrated Marketing

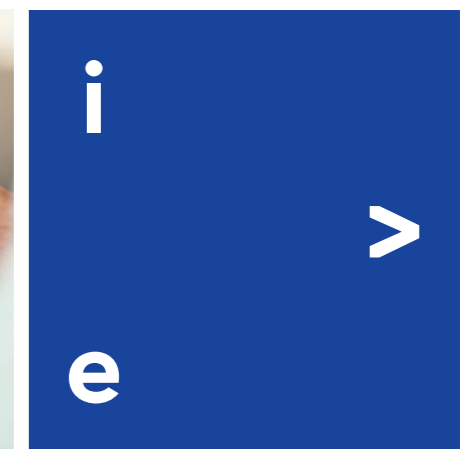
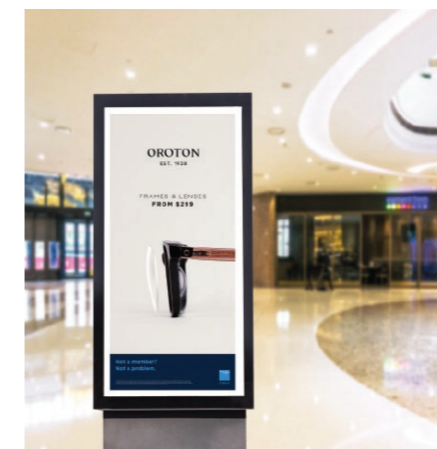
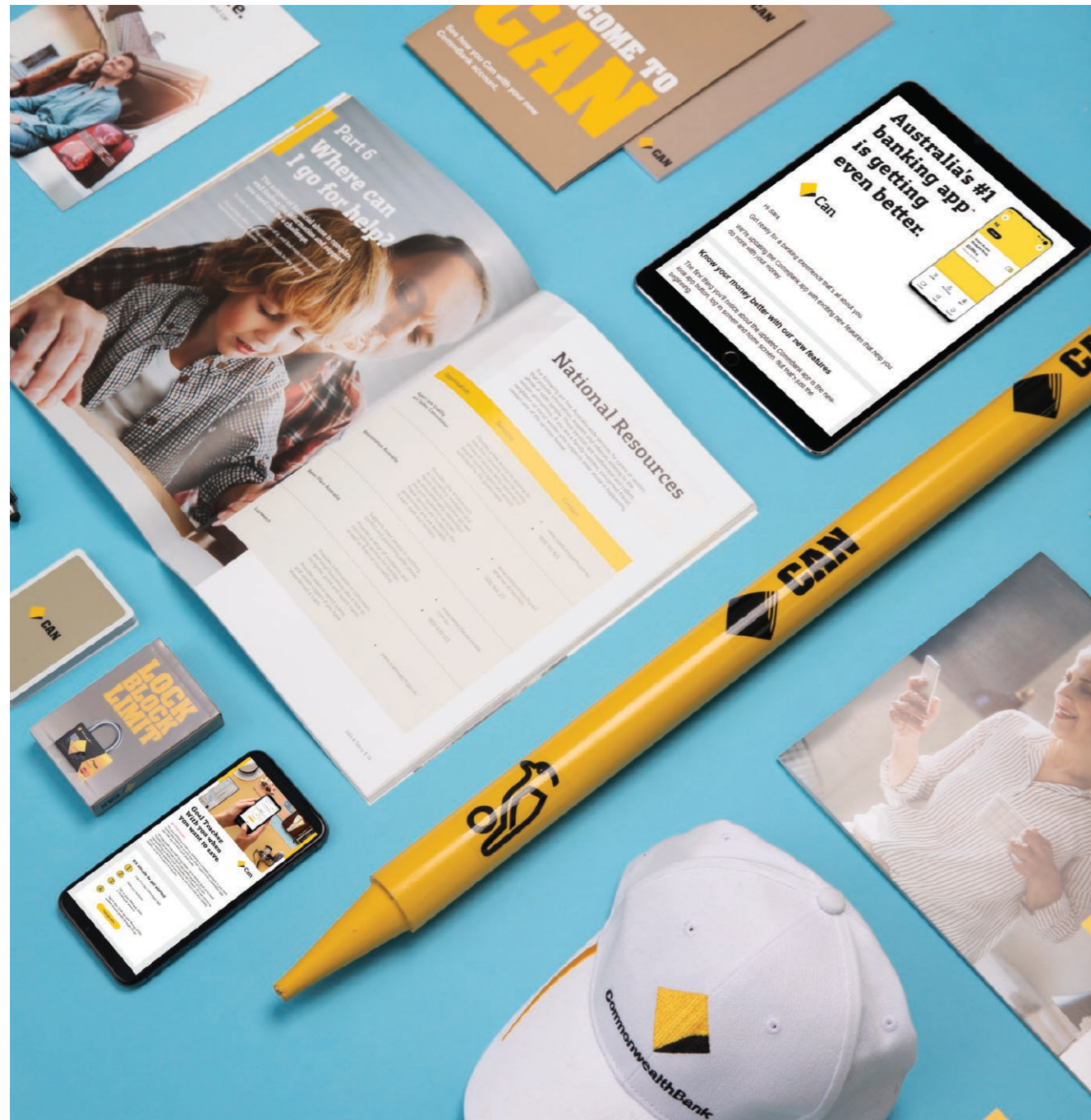
Marketing is fragmented and complex, especially for larger brands with multi-faceted requirements. Our Integrated Marketing offering helps solve this.

Designed for clients who want to have all their marketing requirements managed and simplified, this offering brings together our holistic spectrum of services into a single, seamless solution.



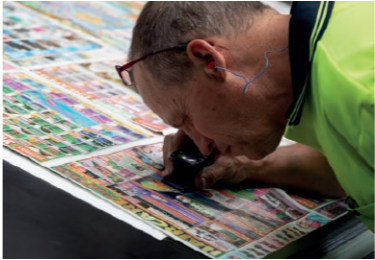
> Plan.  
Optimise.  
Evolve.





# Secure & certified

**ivecare** is our industry leading program ensuring that IVE is fully accredited and certified, on an ongoing basis, across the areas of quality assurance, environmental management, data security and ethical sourcing.



### Quality assurance

We apply rigorous quality assurance processes to everything we do. This is core to the long-term relationships we enjoy with our clients. ISO 9001 certified, and an accredited Salesforce Platinum Partner, we are uncompromising in our commitment to quality from marketing technology through to production and distribution.



### Data security

Our Data-Driven Communications team is certified to ISO 27001 standard in Information Security Management. We also invest significantly in the safeguarding of information and undertake regular external audits across all data management sites to maintain industry best practice standards, including: IRAP (Information Security Registered Assessors Program) and PCI DSS (The Payment Card Industry Data Security Standard) as well as conduct SOC2 assurance assessments.



### Environmental management

Our outstanding environmental management credentials include ISO 14001 Environment certification, Program for Endorsement of Forest Certification™ (PEFC™) chain of custody certification, and Forest Stewardship Council® (FSC®) chain of custody certification.



### Ethical sourcing

We are fully accredited and certified by Sedex and are committed to ethical sourcing, anti-bribery and third party access. We only partner with suppliers who embody our social compliance requirements and meet with globally accepted sourcing standards such as WCA/BSCI/SMETA.



**ive**

[ivegroup.com.au](http://ivegroup.com.au)